

SurveyPoint



Create professional internal or external surveys, collect responses, view and analyse results

Easy to create

Follow the wizard to create your own survey in a few easy steps. Your survey could be up and running within minutes!

Set your style

Decide how you want your respondents to answer each of the questions. Respondents can answer questions using drop-down lists, radio buttons or check-boxes.

Use a range of pre-built options or customise the answer options as you build your survey.

Choose your audience

Surveys can be directed at staff internal to your company or to external parties. When conducting external surveys, you can also decide whether you want to invite specific people to participate or whether your survey will open to the world.

It's also possible to run a survey where your respondents remain completely anonymous – for those more sensitive topics.

Work as a team

You can decide whether you want to set others in your company up as administrators so that they can help you build your survey or to help with the analysis once the survey period is complete.

Preview and Publish

You are free to play around with your survey until you're happy that it's just right. Preview it and share with other administrators to get it ready for publication. Then, when you're ready to open it to the world, click to *Publish*.

Invite the world

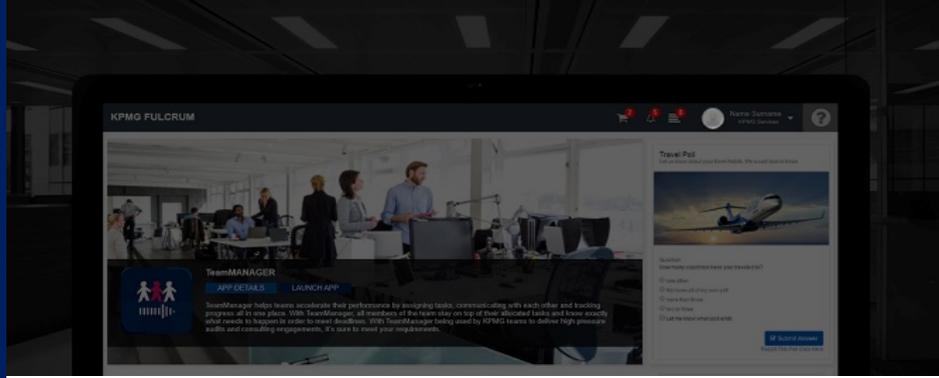
When you've set up your survey, you can send an email inviting your target audience to participate right from inside SurveyPoint. There's no need to create complex Mail Merges from an external database.

If you'd rather leave the survey open for anybody to participate, simply publish the URL in your marketing materials. Your respondents will be able to access the survey through that link and can provide personal details - if they wish.

Analyse – your way!

Responses can be analysed per question using our online interface or you could export the raw data for analysis in your favourite tool.





SurveyPoint leverages the security, workflow, messaging and auditing core of KPMG Fulcrum to provide a secure environment in which to garner views and opinions from your target audience

KPMG Fulcrum is a web-based enterprise app store that provides the ecosystem needed to rapidly deploy and host world-class digital solutions for our clients.

Our fully responsive architecture guarantees optimal performance and a superior user experience on any browser on any device, including computers, tablets and smartphones.

Always on – always maintained

KPMG Fulcrum lives in the Cloud. This means that you can access your content from anywhere in the world at any time. It also means that we provide the back-end maintenance and support – no need for you to install any software or servers into your data centre.

Security and Trust

We take security very seriously, complying with KPMG's global security standards.

Our security manifest is available for review on our website.

Detailed auditing and tracking

Everything performed on the platform by you and your users is logged in our detailed audit trail.

Privacy guaranteed

Our platform is designed to comply with privacy legislation in all the areas we serve. We take privacy very seriously and are constantly adding new methods to protect yours.

Our privacy policy is available on our website.

Integrated Messaging

Our integrated messaging system ensures that you get all the alerts from all the webapps on KPMG Fulcrum in one, easy to access place.

Tasks made easy

All the tasks you are requested to perform across all the webapps on our platform are presented in a central location – TaskPro. There's no need to open every application to see what's due today.

A place for your own apps

By leveraging the power of digital, we deliver innovative solutions to clients in need of an intuitive, engaging and affordable approach to digital. If you can't find the app you need, we'll build the app you want - tailored to your specific business needs.

With KPMG Fulcrum, not only do you get a superior digital experience on a highly secure and trusted platform but you are also able to access KPMG Intellectual Property, content, methods and experts right in the browser of your choice. This content is accessible through a variety of Webapps designed and supported by our world-class team of digital experts who work tirelessly to offer superior value, design processes and construction methods to our clients.

kpmg.fulcrum-digital.co.za