

TechX



Crowd-sourced innovation for your business

Tech-X is a private WebApp built for Technology Advisory in South Africa

Use Tech-X to generate innovation ideas from your staff and have the crowd vote on the likely success of the ideas in the pipeline.

Takes seconds

Record your innovative idea in seconds. Use the guidance provided to classify your idea into a range of categories and then publish for everyone to see, discuss and vote.

Get the crowd behind you

Once your idea is recorded, it is published on the webapp landing page so all users can see it. Your idea has a deadline by which you will seek to maximize the number of up-votes so that your idea can be taken forward in the innovation process.

All other users can up-vote ideas that they think will lead to success, comment on these ideas and track them for updates.

Ideas that receive the most votes can easily be identified and taken forward through your innovation implementation process.

Online Analysis

Administrators are able to view all ideas that have been logged and track key statistics for each idea.

Secure

Your ideas are secured and only shown to the registered TechX user base. Your ideas are all attached to your user profile so it's clear whose idea it is.

Learn from others

If you are unsure as to whether your idea might be successful or not, you can browse the history of ideas that have been logged and see how well they did with the crowd. This will give you a better idea of the types of ideas that are taken through to the next step.



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